



# "Homeschool on the Seas" Advertising and Sponsorship Information

as of 6-20-07

Cruise Sponsor	<ul style="list-style-type: none"> <li>- Your company name or logo on shirt, along with Alumni Cruises and HotS logo.</li> <li>- Your company name, logo, link and short description of company services/product on the cruise website.</li> <li>- Your company name, logo, and link included on our monthly Email Bulletins.</li> <li>- Your company name or logo on all printed materials given during cruise.</li> <li>- Four Cruise Fares at 50% off or Two at 100% (tax/fee not included and Suites not included).</li> </ul>	\$3750.00  Reciprocating advertising welcome, will negotiate price.	Cruises Available: <del>Bermuda 2007</del> <i>not available</i> <del>Alaska 2007</del> <i>not available</i> Caribbean 2007 Mexico 2008 <del>Alaska 2008</del> <i>not available</i>
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Cruise Co-Sponsor	<ul style="list-style-type: none"> <li>- Your company name, logo, link and short description of company services/product on the cruise website</li> <li>- Your company name, logo, and link included on our monthly Email Bulletins.</li> <li>- Two cruise fares at 25% off (tax/fee not included and Suites not included).</li> </ul>	<b>ALL CRUISES AVAILABLE</b> Reciprocating advertising welcome, will negotiate price.	
		\$1000.00	9-12 Months from Sail date
		\$750.00	6-9 Months from Sail date
		\$500.00	3-6 Months from Sail date
		\$250.00	0-3 Months from Sail date

Homepage Button Ad	<ul style="list-style-type: none"> <li>- Your button ad or logo/company name (linked to your website) with a short description located on our homepage.</li> </ul>	Reciprocating advertising welcome, will negotiate price.	
		\$50.00	Per Month
		\$250.00	6 Months
		\$500.00	12 Months

HotS Bag Give-Away	<ul style="list-style-type: none"> <li>- Your company/product/service literature and/or samples given to each family, on each cruise.</li> <li>- Two cruise fares at 15% off (tax/fee not included).</li> </ul>	<b>ALL CRUISES AVAILABLE</b>	
		<b>FREE</b>	

Product/Service Table	<ul style="list-style-type: none"> <li>- Your company/product/service literature and/or samples on display, on each cruise, minimum two full days on each cruise.</li> <li>- Two cruise fares at 15% off (tax/fee not included and Suites not included).</li> </ul>	<b>ALL CRUISES AVAILABLE</b>	
		<b>FREE</b>	

Product/Service "Onboard Cruise" Demonstrations	<ul style="list-style-type: none"> <li>- You will be provided with a time slot(s) to demonstrate or provide your service onboard one of our cruises.</li> <li>- Your company name, logo, link and short description of company services/product on the cruise website.</li> <li>- Your company name, logo, and link included on our monthly Email Bulletins.</li> <li>- Two cruise fares at 100% off (tax/fee not included and Inside Cabin only).</li> </ul>	<b>ALL CRUISES AVAILABLE</b>	
		<b>FREE</b>	

HotS Curriculum Integration	If your company has interest in integrating your educational material with our program, please contact us.
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- All services, products, literature, ads, etc. are subject to Alumni Cruises approval.
- Please contact Alumni Cruises for more information, artwork/electronic file specifications, or to process your advertisement, sponsorship or service.
- [info@alumnicruises.org](mailto:info@alumnicruises.org) or call 1-800-516-5247